



Rabia Hussain

Visual Artist | Designer

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In search of inspiring horizons, allowing me to fuel my imagination and extend my creative expression.

Experience

Freelance Graphic Designer
2022

LUNCHBOX TECH | Remote

Joining the Lunchbox Studio team during high, I was assigned multiple projects for various company clients. Using Figma and Adobe Suite to create on brand content such as digital marketing material, email marketing, newsletters, social media content, print assets, floor decals etc.

Supplemental Instructor
2014 – On call

Design Tutor | Research Foundation CUNY | New York

Part of my duties, I lead PAL (Peer Assisted Learning) lectures and learning activities in design classes. Keeping new design trends in check, I teach college students the principles and techniques of design along with Adobe programs. I facilitate my students and instructors in class with supplemental instruction for students.

Health Care Worker
2020-2021

I&Y Senior Care | New York | On Site

Support my assigned patients by providing housekeeping and laundry services, shopping for food and other household requirements, preparing and serving meals.

Brand Developer
2020-2021

thisislaisa LLC | Remote

Created the brand identity for thisislaisa brand and identity assets in Adobe Illustrator. In addition I expanded their brand identity with a stationery set for the sub brand This is Me, a scholarship program for young artists and students.

General Manager
2019 – 2020

Afterschool Design Program | NY

Creating promotional material for various school clients, including posters, flyers, and retractable banners as part of the school re-branding project. I also conducted after school lessons on basic graphic design skills and the art of screen printing at various school sites.

Marketing Designer
2020

Not a Riot | Mutual Aid NYC | Remote

Created social media content for this organization which strove to promote a social movement. Furthermore, I managed their website on Square space and create promotional flyers and assist with research.

Studio Assistant
2019

Mimi Gross | New York | On Site

Handled precision cutting of stencils based on the artist's design. Accommodated on various printing methods, organizing and cutting different materials.

Exhibitions

INTRICACIES; Solo art exhibition

Women Make Art Exhibition CCNY

IPCNY Print Fest

Recognition

Freelancers Union Member

James R. Steers Prize in Art CCNY 2018

United Federation of Teachers Scholarship

Education

The City College of New York

BA Digital Design 2018 | *Summa Cum Laude* | 3.95 GPA

‡ James R. Steers Art Prize

‡ Deans List

Borough of Manhattan Community College

AS Multimedia Arts & Communication 2016 | 3.92 GPA

‡ Deans List

‡ Phi Theta Kappa

Proficiency

Technical Softwares

Illustrator, InDesign, Photoshop, Dimension | Figma | HTML+CSS, WordPress, Squarespace, Word, Power Point, Excel

Key Skills

Self Motivation | Observant | Patient | Trilingual | Highly Organized | Leadership

